

# DSSO Newsletter

VOLUME 1, ISSUE 1

SPRING 2010

## Welcome Back!

The semester started off with a fun kickoff event that included the voting for the 2010 DSSO T-shirt .

There were a lot of great designs to choose from, and we thank everyone who participated in submitting designs! The first place design went to Josh Sutton, with the second place design going to Mazal Bienstock. Big thanks to the DSG faculty for the prizes and Heather Brown Brownell for the book. Look for t-shirt orders soon; class representatives will be making another announcement shortly!



## Community Service Benefiting Middleway House

DSSO has been working with the Middle Way House since last summer to assist with the interior of their new facility that is currently being constructed. Students have been very helpful by giving advice on material selections, organizing inventory, and placing furniture into offices and bedrooms. According to Director Cindy Brubaker, "Group "swat team" like effort enabled them to work on a large area of two buildings and thereby cover a great deal of material." The student group also received a perfect score and lots of positive feedback on the evaluation form filled out by Middle way. Work well done!



## Special Points of Interest

### FEBRUARY

ASID Student Competition Due 22nd

Design Interaction Day at Ball State 26th

### MARCH

Guest Speaker, Debbie Jeffares: Personality Test Presentation at 4pm 1st

Chicago Merchandise Trip 5th

Ongoing T-shirt Sales

### APRIL

Bloomington Playwrights Project TBD

Wrap Up Event and Election of New Officers TBD

IIDA Competition Due 9th

## How Much Do You Know About Your Personality?

Debbie Jeffares, a Herman Miller Representative, will visit IU this semester for an afternoon of fun on March 1st to help students explore their personalities! Students will about their personalities by sharing results of the test by analyzing what category they best fit within. These test are becoming more popular in the work field, especially in regards to how a persons personality interfaces with others! Because this event had to be rescheduled due to the weather, we hope to still have a large congregation of students in attendance so they learn more about themselves and each other. They will also have the opportunity to bring home the test to administer to their friends and family!

## 2010 Design Interaction Day

The annual ASID Design Interaction Day is to be held this February 26<sup>th</sup> at Ball State University. It is a great day to come together with students as well as professors from other universities in Indiana; this shows our design students a different perspective of talent and discipline. This is a great opportunity to network with several representatives from different manufacturers. Design Interaction Day allows future student designers to gain the knowledge of others who are more experienced in the professional world of design. The winners of the ASID design competition will also be announced at this event.

## Merchandise Mart Field Trip

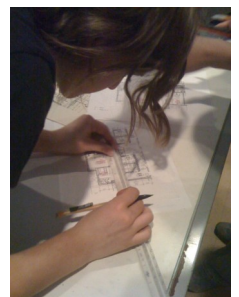
The Design Studies Student Organization has arranged a road trip to the Merchandise Mart in Chicago on Friday, March 5. The buses will depart from the DSG studios at 6:30 am and return late Friday night. This will give members a great 6 hours in the Merchandise Mart. Students are very excited for much anticipated trip as it will be the first time many of us have visited the showrooms at the mart. We also want to say thank you to our sponsors KI, Dan Binford and Associates, and the Binford Group for making this all possible!

## ASID Design Competition

ASID has offered to us an exciting competition between all Indiana colleges and universities! The competition is designing a local news magazine's space in the southeastern part of the U.S. Monetary prizes and a trip to Steelcase's National Headquarters will be awarded to the 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> winners. Awards will be given at the ASID Design Interaction Day on Friday, February 26, at Ball State University. See the ASID site for a project brief, rules, criteria, and awards. Projects are due by 5pm, February 22, 2010.

ASID Competition Website:

<http://www.bfcindy.com/studentdesign/>



## 2010 IIDA Indiana Chapter Student Competition

A local restaurant owner is opening a retail bakery and full service cafe in a new retail development. The restaurant owner needs a kitchen to prepare the bakery and café menu items. A service counter is needed to display and sell the bakery items. The café should allow space for a sit-down counter, table and booth dining, and a private dining area. In addition, the owner needs assistance in creating a name and logo for the restaurant. The name and logo should provide a strong brand for the new location and the brand should be incorporated in the décor of the space.

Does this sound like a fun space planning problem to you? This competition modeled to provide a sample of what to expect when completing the practicum section of the NCIDQ exam. In this design you will need to include space planning, drafting, lighting, electrical, and rendering of a Backer-Cafe within an actual location in the Indianapolis area.

Mark your calendar:

- Projects are due no later than April 9, 2010
- The award ceremonies will be held on April 20, 2010, in Indianapolis

Please email Barb (barbbenn@indiana.edu) for additional information and requirements in regards to the project.

## A Look Ahead

### Bloomington Playrights Project

DSSO has a potential opportunity to work with Bloomington Playrights Project's in transforming their lobby into a multi-functional space encompassing a reception and secondary stage. Look for more details this spring about helping generate new, creative ideas through a design charrette.

### Resume Event

Possibility to be held again this semester because of such popularity last semester.

### Wrap Up Event: Sample Exchange

To end the year, DSSO plans to hold a traditional end of the year gathering with a twist. Graduating seniors will have the opportunity to empty their shelves and bins of samples while first, second, and third year students can take home some new found treasures to save for future projects.

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### Newsletter written and designed by DSSO members:

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